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Welcome to Flight Centre’s inaugural Travel Trends report. Australians are on the move more than ever before and we wanted to provide travellers and those thinking about travel with some useful insights into travel patterns, trends and developments to enhance their travel planning and experience.

We also want to provide some fresh perspectives into Australia as the “Travelling Nation” and to reveal what Australians want from their travel experiences. The data we put forward in this report covers the 2016 calendar year and illustrates the most popular travel destinations (London’s...
still calling and Australians like what they are hearing); the extraordinary rise of cruise holidays; the emerging destinations; how Australians plan their travel in store and online; and what drives their desire to travel.

We also unmask the modern-day Aussie travellers and much more in this inaugural report, which we hope will become a voice and resource for travelling Australians and those interested in travel.

Australians are, in general, optimistic and determined travellers, not deterred by geopolitical tensions, terrorism or currency fluctuations. Inevitably they will find a route between any two locations, no matter the distance or obstacles – South Australian astronaut Andy Thomas even found a way to take the Sydney 2000 Olympic Torch to the International Space Station on board a NASA space shuttle.

Reflecting the Olympic spirit, Australians are setting new travel records, and travelling faster, higher and longer. Australians are also travelling more often and to more destinations in what can be seen as a Golden Age of Travel, with more airlines, more routes, more connections, more accommodation, more modes of transport, more competition and, especially, more affordability.

Australians are travelling extraordinary distances to destinations that not long ago seemed out of reach and out of this world – Flight Centre Australian travellers clocked up more than 10.2 billion kilometres of travel over the past year. That’s the equivalent of travelling to distant planets!

You can find Australian travellers in just about every city, community and continent of the world. But a mere break in routine no longer suffices. Australians want more than a beach holiday or a hotel stay – they want to taste the local culture and cuisine, and they want a travel experience that is meaningful and connects them with important personal, family, career and even national values, priorities and interests.

There has been marked increase in travel to Canada and Iceland, with Air Canada direct flight landing in Australia in 2016. Growth in travel to Iceland comes off the back of an aggressive marketing campaign over the past few years.

We hope you enjoy this report and we look forward to sharing the latest developments and trends in travel with you online at http://trends.flightcentre.com.au where you can put in your postcode and see how you and your travel behaviours compare with our customers in your suburb.

Graham Turner, CEO
Flight Centre Ltd
ABOUT THIS REPORT

This report is based on Flight Centre’s unique database of millions of customers. Flight Centre is Australia’s largest travel retailer, catering to all sectors of the market - from students and backpackers to business, luxury and leisure travellers. Flight Centre employs more than 18,500 people globally, the vast majority in Australia and operates leisure, corporate and wholesale businesses in 13 countries.

The massive scale of the Australian travel movement in 2016 is revealed in this report via our postcode and other travel data, and also on our website http://trends.flightcentre.com.au. This data shows that travel has now become a feature of suburban and regional Australia, just like backyard cricket and barbecues, and that most Australians hope or expect to travel at some stage.

Throughout the report we have examined data relating to geographic locations within Australia, down to a state, regional, city or postcode level. It reveals fascinating information about who is travelling and their travel patterns and preferences, based on postcode locations and a love of travel to destinations near and far.

This data has been collected between 01 January 2016 to 31 December 2016 from Flight Centre’s own database and its expert insights into Australian travel.

We have scrutinised the database to tell us where travellers from postcodes across Australia are going domestically and internationally, how and when they travel, their average spending and other demographics.
CHAPTER ONE

PATRIOTIC & SMART TRAVELLERS

What Influences Our Travel Decisions?

Events on and around the battlefields and sports fields have shaped Australia, and also influence Australians as travellers.

Commemoration events for the ANZAC Centenary in 2015 saw large numbers of Australians travel to Gallipoli to experience this milestone in the nation’s history, the place of Australia’s ‘Baptism of Fire’ in World War I. A spike in bookings in 2014 foreshadowed Australians’ commitment to the ANZACs and to honouring their sacrifice and memory for 2015 (see graph at right). From the huge spike in 2015, it is no surprise that bookings to Turkey fell in 2016. Ongoing security concerns compounded the drop, and as a result Turkey saw the

TRAVEL TO ANZAC CENTENARY

US TRIPS INCREASE WHILE AU DOLLAR FALLS
This data is collated from Flight Centre’s booking data and total transaction value to the indicated destination for 2014, 2015 and 2016.

largest downturn among the destinations Australians are travelling to, with a 53% drop in 2016.

Nevertheless, neither divisive politics nor the weaker Australian dollar deterred Australians from the US or the UK. Actually, whilst the AU-US has fallen, travel to the US has risen from last year; with more than one million departures across 2016 (see graph page 6).

Australians remained optimistic and resolute in their desire to travel abroad in the face of changing and challenging global conditions over the past year. Despite rising terrorist threats and other geopolitical tensions, travel by Australians increased in 2015 to 2016.

We examined Flight Centre booking data before, during and after some of the major global events and challenges to identify travel peaks, and the results were surprising. Throughout a year of adverse events around the world, Australians, by and large, continued their normal booking and travel patterns. However, while the booking patterns remain similar, overall travel to France was down by 17%, as continuing issues with terrorism and numerous attacks across Paris and Nice throughout 2014, 15 and 16 have shaken confidence in one of our most popular destinations.

Looking to our closest neighbours, the normal booking patterns only seem to alter when something really exciting happens! ‘Golden Week’, the twice-yearly seven-day national holiday in China, sees a spike across the board to Asia, particularly in travel to Guangzhou (see graph on left).
FLY ME TO THE MOON

In 2016, Flight Centre’s Australian customers travelled the equivalent distance to Mars and back 68 times.

Australians Going Places

In travelling to their favoured top ten destinations, Flight Centre’s Australian customers covered a staggering 10,295,368,054 kilometres in the past year. That’s more than 10.2 billion kilometres of flying, cruise boat lounging and holiday memories. It’s also the equivalent of travelling to distant planets. While space looms as the final frontier for travellers, Australian voyagers are already clocking up space age distances, roving around the world.

If we just take the top ten destinations in the past year, Australians have travelled the equivalent distance that it would take to get to Mars 68 times… and back!

Travel can now be considered a national priority; the massive distances Australians travelled reflects an enduring love affair with international exploration and personal connections. The increasing ease and affordability of travelling such long distances has Australians clearly over the moon with their ability to see the world like never before.
Fly me to the moon... and then some.

 HOW WAS THIS DATA COLLATED? 
 We took the top ten travel destinations of each state and calculated a standard time and distance for flights only from each major airport in the respective state. The distance and time-in-flight data was collated from Qantas and OneWorld route maps. Where possible, a direct flight was used for calculation purposes. Where a connecting flight was required, that time and distance was added to the calculation. Stop-over waiting periods were not included. The top ten destination time and distance was then multiplied by the number of passengers that booked with Flight Centre for each respective destination during the time period 1 January 2016 to 31 December 2016 to arrive at the final figures. Earth’s closest distance to celestial bodies was calculated as per http://bit.ly/1KV2ytJ.
Australians are not fazed by travelling vast distances to get to their top ten favourite destinations. The bookings to each state and territory’s top ten* sees New South Wales logging the most distance, with Victoria and Queensland not far behind. The state to travel the furthest per capita is Northern Territory with an average of 538 km booked per resident.

Incredibly, the amount of travel time booked to Australia’s top ten destinations is more than 33 minutes of airtime for every resident of Australia.

*See Chapter 4: The State of Travel for more information on top ten destinations
CHAPTER THREE

POSTCODES & POSTCARDS

Where We Live & Where We Go

While postcodes were originally allocated to geographic areas to help deliver mail more efficiently, our travel postcard data in this report shows that Australians’ passion for travel extends across the nation.

We analysed our postcode data to see what parts of Australia love travelling the most and where they like going the best.

Residents of Sydney’s north are avid travellers across the board (see right): they have the most number of bookings in the nation, spend the most and have the second highest change in travel bookings year-on-year, up 40% from last year. Their favourite destination is the UK, closely followed by Singapore and Italy - so European

Highest Value Postcodes

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<td>2250</td>
<td>2153</td>
<td>4551</td>
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<tr>
<td></td>
<td>North Sydney, NSW</td>
<td>Brisbane City, QLD</td>
<td>Rouse Hill, NSW</td>
<td>Wangara, WA</td>
<td>Campbelltown, NSW</td>
<td>Werribee, VIC</td>
<td>Gosford, NSW</td>
<td>Baulkham Hills, NSW</td>
<td>Caloundra, QLD</td>
<td>Liverpool, NSW</td>
</tr>
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</table>

Highest Value data was found through analysing the total transaction value (TTV) of each postcode in 2016, and finding the postcodes which had the highest annual TTV. Some postcodes include other suburbs/towns with the same postcode.

Residents of North Sydney spend the most, Western Australians are avid travellers.
summers, with a refreshing stopover in Singapore, are the go for Sydneysiders.

Western Australians are the next most intrepid movers on the list, with three postcodes in the top ten list. Bali is an Australia-wide obsession, and residents of Wangara in Perth's north are no exception, with travel to Indonesia topping their list of favourite destinations.

The southern states dominated with the biggest movers in the other direction, where residents of South Australian postcodes Plympton Park and Port Lincoln booked much less this past year. Meanwhile, Devonport in Tasmania's north saw a 25% increase in travellers for 2016.

Werribee and Cranbourne were the top ranking Victorian postcodes both making it into the overall top ten most travelled list.

Residents of Sydney’s north-west and the NSW Central Coast, and the southern coastal cities of Queensland proved their love of water-travel, as they booked the most cruise trips out of everyone.

To check travel information in your postcode or in surrounding areas, go to [http://trends.flightcentre.com.au](http://trends.flightcentre.com.au)
WHO TRAVELS?

Unmasking the Australian Traveller

The extraordinary level of travel activity undertaken by Australians from all regions of the country in 2015 and 2016 shows that travel has become embedded in the Australian ethos, and a composite image of the modern Australian traveller is starting to emerge.

The profile of the average Australian traveller, according to our data, is a 47-year-old male who travels for 15 days, plans his trips 56 days ahead and likes to come into Flight Centre stores to make enquiries. Australians, it seems, are not accidental tourists. Last year, more than 59% of trips made by Australians were international, and the biggest dollar-droppers were the 50-54 age group, who like to travel in style.

Australians are also falling in love with travel earlier than ever, with Flight Centre travellers in the 15-19 age group seeing 40% growth over 2015 to 2016, even though they have the lowest average spend. The gap year is alive and well, either before university starts, or as a break in between, with inner-city Melbourne seeing the biggest numbers of students booking their travelling experiences.

Flight Centre’s Australian customers prefer travelling alone, although travelling in large groups is up on last year by 21%, suggesting that greater value – and companionship – can be found in tours and in groups.

However, 18-34 year olds are also fast on the take-up, making up 22% of cruisers, outstripping Gen X (35-49 year olds), who only make up 15%.

18-34 year olds make up 22% of cruise passengers, outstripping Gen X.
**DECEMBER** is the most popular month for travel

Almost **1 in 10** low cost carrier passengers book with **FLIGHT CENTRE**

Age group that spend the most: **50-54 yrs**

**59%** Travelled internationally

Most popular travel mode is **SINGLE**

The number of travellers in the 15-19 age group **grew 40%** from 2015 to 2016

Average passengers per booking: **1.9**

**December**

Average lead booking time: **56 days**

Age group that travels the most: **25-29 yrs**

Age group that spent the most: **50-54 yrs**

**Most popular enquiry type: WALK-IN**

$\text{59\%}$ Travelled internationally

**DID YOU KNOW?**

This data was collated from Jan-Dec 2016 passenger and destination data from Flight Centre data stores.

Average travel duration: **15 days**
In 2016, Australians have been around the globe more than ever before with each state displaying its own preferences and differences. We put the states and territories of Australia under the microscope and here’s what we found.

Despite a tumultuous year in North American politics, Australians’ love for the fast-paced Big Apple, jazzy New Orleans, The Windy City and the tech hub of San Francisco topped the charts. 2016 saw Victoria, ACT, New South Wales and Queensland all putting the United States at the top of their international travel lists. Northern Territorians and Western and South Australians still chase their relaxing getaways in Bali, with Indonesia as their biggest destination. Thailand and New Zealand are vying for 3rd place across the board, as Australians search for adventures not too far from home.

New Caledonia is one of the fast-growing places to visit for Flight Centre’s Australian customers, with bookings up 42% from 2015 off the back of a major promotional campaign. The dramatic mountains and delicious food of Japan are also attracting flocks of Australians, with bookings up 18%.

Domestically, local travel is going strong. There’s no surprise that Sydney and Melbourne are the top domestic destinations. Northern Territory’s top domestic destination was Brisbane, while New South Wales’, South Australia’s and Western Australia’s was Melbourne, reflecting common sporting rivalries and strong business connections.

When many Australians decide to go overseas, they go big. London and Los Angeles are still on top, with the next choices being the closer-to-home options of New Zealand, and culturally adventurous South-East Asia.

ACT, NSW, and QLD put the US at the top of their international travel lists.
It is interesting to note that the destinations which have seen the biggest increases of Australians travelling are largely closer to home. New Caledonia has seen a 42% increase among Flight Centre customers, up from last year, while some of the best snow in years has seen Japan jump up 18% as well. It is no conjecture that Aussies are adventurous.

It is important to note that the destinations which have seen the biggest increases of Australians travelling are largely closer to home. New Caledonia has seen a 42% increase among Flight Centre customers, up from last year, while some of the best snow in years has seen Japan jump up 18% as well. It is no conjecture that Aussies are adventurous.

Top Domestic and Top International destination data was calculated as a percentage of the total passengers travelling domestically or internationally respectively during the 2015 calendar year. Top Movers data was collated from analysing the year on year percentage change in sales, comparing 2015 with 2016 data.
‘First, let me take a selfie’

Travel is a social experience in more ways than one. More Australians journeyed online in the past year to search for information and inspiration before booking and checking into airports, train stations and seaports or collecting hire cars, bicycles or camping gear to start travelling.

There were very strong increases in digital services across the travel spectrum highlighted by a sharp rise in online travel videos and images demonstrated by an 800% increase in video posts on Flight Centre’s Facebook page and 6.6 million YouTube channel views.

Travel agencies, shopfronts, travel consultants and specialists, however, were still preferred by many Australians when discussing and purchasing their travel, particularly for detailed bookings including international flights.

Australians often cite their family, friends, partners and colleagues as one of the top sources of travel inspiration. Social media, one of the main ways they keep in contact with their peers and loved ones, is increasingly influential in inspiring and sharing Australians’ travel habits and experiences.

The internet also played a key role in generating travel enquiries followed up in store by staff and advisers, creating a more blended digital and physical ‘Clicks and Mortar’ travel experience.

An amazing 96,494 people started engaging via Flight Centre’s Instagram account in just two years to share their “wow” moments.
91% of Flight Centre Facebook fans are Australian

Facebook video continues to be a strong trend being a popular content format

79% of Facebook interactions for Flight Centre Australia are a Facebook Like

Australians like to talk about travel on social media on a Friday

71% of Flight Centre’s Facebook fans are female

The average view time of videos is 0:33 secs

The Flight Centre Australia YouTube channel has received 6.6m video views to date

60% of Flight Centre’s YouTube audience is male

1,444 subscribers as of 31 Dec 2016

92% of videos were viewed by Australians

709,685 fans as of 31 Dec 2016

Flight Centre Australia’s Instagram followers have increased from...

FANS

from 1 Jan 2014 to 31 Dec 2016

96,494

Flight Centre brand’s hashtag #openmyworld was inspired from Flight Centre’s vision “to open up the world for those who want to see” and has over 581,399 hashtags and growing

421,803 interactions (likes and comments)

6.6m video views to date

This data is from Flight Centre’s own social media pages in 2016.

Most watched video = 3,593,519 views

“Flight Centre Pre-Roll 15 seconds” http://bit.ly/1QmTES1

Flight Centre has a rolling study known as the Turner Affordability Index which tracks past and present flight affordability comparative to income levels. For example, the 29 passengers aboard the first Qantas Lockheed Constellation bound for London in December 1947 paid the equivalent of $1170 – about 85 weeks’ pay for the average worker at the time – for the four-day each-way flight.

Based on average wages in Australia in 2016, the 1947 fare cost the equivalent of more than $133,000 in today’s dollars. By the early 1960s, a typical fare cost the equivalent of six months’ wages, or about $40,000 in today’s terms.

When long-haul travel took off 10 years later, an average Australian worker would have spent three months’ total wages on a return flight to London, about $22,000 today. In the early 1990s, Qantas sparked a price war when it reduced fares on the iconic Kangaroo Route to $1800. That represented three weeks’ pay or about $4700 today.

During the following 20 years, fares changed little, with a typical Sydney-London fare of around $1800 representing just 1.4 weeks’ pay for the average worker.

In 2016’s wages, a typical return flight to London has become even cheaper, at just 1.14 weeks’ pay for an everyday Australian worker.

Travel, literally, has never ever been this affordable.

- GRAHAM TURNER
  Flight Centre CEO
  Founder and Managing Director
<table>
<thead>
<tr>
<th>YEAR</th>
<th>TYPICAL FLIGHT FARE</th>
<th>NO. OF WEEKS’ PAY</th>
<th>ADJUSTED PRICE</th>
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<tr>
<td>1947</td>
<td>$1,170</td>
<td>85</td>
<td>$133,909</td>
</tr>
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<td>1961</td>
<td>$1,200</td>
<td>26</td>
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The adjusted price is the average current wage in 2016 (according to the ABS $1,575), times the average week’s pay in the historical year.
Voyages of discovery, leisure and luxury

Australians are travelling the land, seas and skies like never before in search of new experiences and cruising is the hot new choice of travel. Cruising aboard liners equipped with all the modern conveniences including Wi-Fi, is at the crest of a giant wave of popularity.

Record numbers of Australians are discovering the romance of sailing the high seas, rivers and waterways, enjoying a very different travel experience than on land or in the skies.

More than 1.2 million Australians from all backgrounds had a holiday cruise in 2016, and hundreds of thousands of them booked through Flight Centre. Incredibly, more than 50% of people who have been on a cruise this year indicated that they intend to book another cruise within the year. Among Flight Centre’s customers the average age of a holidaymaker on a cruise is 53 and they usually travel with a partner.

Residents of Rouse Hill, in north-western Sydney, are the biggest bookers of cruises in the nation, while residents of Hervey Bay in Queensland come in at a close second.

The most popular months to book a cruise are January and February, with peak international cruise departures in September. Domestic cruises’ peak departure month is in December as the family holiday period rolls in.

When we examined the disembarking locations for cruises, the most popular location was New Caledonia. Local cruises around Australian and New Zealand come in a close second. The most booked US cruises are usually 7 days long, but Australians like to take more leisurely cruises around New Zealand, with the usual duration of 14 days.

In 2016 1.2m Australians went on a cruise
Most popular months to purchase a cruise

JAN  FEB  OCT

Most popular months to travel on a cruise are December & September

<table>
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<th>Domestic NOV - MAR</th>
<th>International APR - SEP</th>
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<td>Jan   Feb   Mar   Apr   May   Jun   Jul   Aug   Sep   Oct   Nov   Dec</td>
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<tr>
<td>Jan   Feb   Mar   Apr   May   Jun   Jul   Aug   Sep   Oct   Nov   Dec</td>
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Postcodes which booked the most cruises

1. 2155  Rouse Hill, NSW
2. 4655  Hervey Bay, QLD
3. 2560  Campbelltown, NSW
4. 4551  Caloundra, QLD
5. 4216  Runaway Bay, QLD
6. 4165  Victoria Point, QLD
7. 2261  Bateau Bay, NSW
8. 2259  Wyong, NSW
9. 2250  Gosford, NSW
10. 2148  Blacktown, NSW

Most popular cruise length (2016) was...

USA  7 days
NEW ZEALAND  14 days

Most popular destination was New Caledonia

Australians (per capita) do more cruising than any other country on THE PLANET

This cruise data is collated from Flight Centre’s internal data. The 1.2 million cruising Australians figure is an estimated industry figure, of which hundreds of thousands of cruises were booked through Flight Centre.
What Motivates Us

For most Australians, travel is best experienced in immersive ways. Australians like to learn and experience the way in which local communities live and what they believe, as well as sample the food, heritage, customs and cultures of local neighbourhoods. We seek out experiences that are genuine and meaningful.

Australians love to explore and enjoy the unique, rich cultural experiences of our Asian neighbours and the different international cultures in continental regions and cities. Spring sees large numbers of Australians travelling to destinations including Thailand, Indonesia and Cambodia in search of high-impact and low-cost experiences.

Australians’ reputation as hard workers and the globalisation of markets and employment, along with strong domestic business competition also sees more Australians flying for business. The flight path between Sydney and Melbourne is now the fourth highest trafficked airline route in the world.

Business travellers often have short lead times between booking and travelling and they largely travel alone. For this group of travellers, autumn is the least trafficked time, while spring sees numbers of business travellers rising.

So-called ‘empty nesters’, who often have more leisure time and savings, are one of the biggest groups of people entering the travel scene. While often travelling with their partner, these high-disposable-income travellers are still booking domestic routes, but travel increasingly to international destinations in retirement as they venture further afield to fulfil their long-held dreams of exploring Europe, Asia and the Americas.

Travelling to visit friends and family never goes out of style and Australians book hundreds of thousands of domestic flights across the year to go to weddings, christenings and family events during Easter and Christmas and holiday breaks.
WHO IS TRAVELLING & WHY?

YOUNG & FREE

WHO
- young, social, fashionable
- inner city renters
- educated
- confident
- health conscious
- below/average income

INTERESTS
- youth trips
- cruises
- skiing
- parties
- festivals

HOW
- book & go

MEDIA BEHAVIOUR
- personalised content
- they share data

“Let’s have fun & go crazy”

FULFIL MY PASSION

WHO
- socially conscious
- young people
- urban
- fit
- health conscious
- educated

INTERESTS
- food safaris
- garden tours
- specialty interests
- health
- fitness
- retreats

HOW
- plans to the detail

MEDIA BEHAVIOUR
- mobile to organise personal life
- tv programs downloaded

“I want to be selfish & indulge in my personal passion”

THE BUCKET LIST

WHO
- married with children
- children living in a separate house
- outer suburbs/rural
- tech-savvy

INTERESTS
- major world tourist sites
- UK
- Europe
- USA

HOW
- set ideas and detailed itinerary

MEDIA BEHAVIOUR
- traditional
- only buys from trusted brands

“We’ll be mortgaged soon so let’s do it now
- Sophisticates (Tech-savvy)

I want to live my 2nd life
- Boomers

These personas are based on Flight Centre’s internal research.
CHAPTER
TEN

TIME
TRAVELLERS
WHEN WE GO

The Reason for the Season

The time of year and seasonal weather in different destinations are important for Australian travellers. More than 12% of Australian International travellers departed for the United States and September is the top month to fly. Australians are seeking the sun and surf of Hawaii, and the beaches, coastal resorts, cities and fun parks in Los Angeles and California.

Australians love to escape the winter; and despite recent challenges, Paris in the European summer remains popular, along with all the coastal and rich cultural delights of an Italian escape. Asia is one of the most popular destinations in winter and spring as well.

Australians value their summer breaks for travelling, but tend to stick close to home as peak domestic travel times hit, alongside New Zealand and India. Fiji and Bali, however, are enjoyed year-round, with both seeing a rise in Australian visitors in October as their peak season finishes and prices drop.

Autumn is the least popular time for domestic travel for Australian residents.

Most of Flight Centre’s Australian customers like to plan ahead, with the average lead time between booking and travelling holidays around 78 days for the top ten destinations. We like to plan our trips to Whistler even further in advance with an average lead time of 115 days for Canada.

The increasing opportunities and affordability saw travel more evenly spread out across the year. Peak seasons are no longer the only times more than ever Australians like to travel when and where it suits.

Most of Flight Centre’s Australian customers like to plan ahead, with the average lead time of 78 days.
### MOST POPULAR BOOKING VS TRAVEL TIMES

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This data is collated from Flight Centre’s passengers in Australia travelling internationally indicating the high months for booking and departures based on sales per month in 2016.
CONCLUSION

SUMMARY & LOOK AHEAD

Australians seem to have an inborn desire to travel, and the postcode travel data in this report and on our website at http://trends.flightcentre.com.au shows that geographic boundaries are no barrier for Australians when it comes to travel. Australia remains one of the world’s top travelling nations.

The dreams and inspiration for travel today are increasingly found from online video, booking tools and other sources, as social media shows our friends and colleagues in ever-exotic places. Yet although Australians dream, research and book online more and more, travel agencies with well trained and supported consultants and staff feature prominently, providing a more complete and personalised travel service tailored to the different needs, aspirations and budgets of customers.

This includes more direct contact between clients and trusted travel advisers through discussions with staff as well as follow-up phone calls, SMS text and other forms of communication.

There has rarely been a better time to travel and Australians are fully embracing this golden age of more affordable travel.

Travellers in 2017 will be exposed to increasingly affordable and popular multi-city and multi-country stopovers between primary departure and arrival destinations that would leave legendary travel hero Phileas Fogg in breathless disbelief. Indeed, while Fogg struggled valiantly in Jules Verne’s ‘Around The World in 80 Days’, there are now more than 80 ways to travel between Australia and London.

We look forward to sharing the latest travel trends and insights with you in our future reports.

Safe travels Australia, wherever your journeys take you.

Graham Turner, CEO
FLIGHT CENTRE LTD

There are now more than 80 ways to travel to London.

Concept, research and design developed by Komosion Pty Ltd (www.komosion.com) on behalf of Flight Centre Travel Group.